

COTTAGE GROVE FIREMEN'S FESTIVAL

THURSDAY, JUNE 17 – SUNDAY JUNE 20, 2021

For nearly 90 years, the Cottage Grove Volunteer Fire Department has held our annual Firemen's Festival on Father's Day weekend for the Cottage Grove community. COVID put a stop to the festivities last year, however we are hopeful and committed to return this June stronger than ever. With many activities and events planned for all ages we expect a record turn out as people long to return to "normal".



The Cottage Grove Volunteer Fire Department consists of a staff of approximately 35 volunteers. These men and women are your friends and neighbors who leave their family, homes, and work at all hours of the day and night to respond when the call for help comes in. On average, we respond to around 300 calls per year and cover all types of emergencies ranging from fires, vehicle accidents, hazard material incidents, fire/CO/gas alarms, kids locked in cars, and medical assists. Although we receive a small operational budget from the municipalities to cover our basic needs, it is through fundraisers such as the Festival and generous donations from local residents and business like yours that allow us to purchase additional life-saving equipment, tools, and gear.

Our goal in 2021 is to raise \$30,000. Our wish list includes a turnout gear dryer (to remove dangerous carcinogens after fires), a portable battery powered "Jaws of Life", and an air bag lift system to assist in rescuing victims trapped under a vehicle.

Would you be able to help us reach our goal by sponsoring the Firemen's Festival in 2021?

Your tax-deductible donation is very much appreciated, and you can be proud to know that it will directly benefit the Cottage Grove community. As always, we offer our sponsors exposure through online and print advertising along with banner placement and other opportunities on the festival grounds. Please see the enclosed sponsorship form for various levels and marketing benefits. You may also contact me personally with any questions at Festival@CottageGroveFire.org or 608-206-1216.

Please return the enclosed form and check payable to **Cottage Grove Fire Department:**

Cottage Grove Volunteer Fire Department

Attn: Jason Kudrna

4030 Hwy N

Cottage Grove, WI 53527

We thank you for any amount you can contribute!

Sincerely,

Lt. Jason Kudrna

2021 Cottage Grove Firemen's Festival Chairman

www.CottageGroveFire.org

2021 Firemen's Festival Sponsorship Opportunities

Event Level Fireworks \$5000+

- Your company name will be named as the presenting sponsor on all marketing material
- Monthly mentions on Facebook with a link to your company website
- Free 10 x 10 booth in our vendor area
- 20 food vouchers & 20 beverage tickets
- Your company banner on festival grounds
- Logo on all print marketing and the fire department website and Facebook page
- "Cottage Grove Fire Department Supporter" yard sign for your business

Chief Level \$3000+

- Monthly mentions on Facebook with a link to your company website
- Free 10 x 10 booth in our vendor area
- 20 food vouchers & 20 beverage tickets
- Your company banner on festival grounds
- Logo on all print marketing and the fire department website and Facebook page
- "Cottage Grove Fire Department Supporter" yard sign for your business

Assistant Chief Level \$2000+

- Free 10 x 10 booth in our vendor area
- 10 food vouchers & 10 beverage tickets
- Your company banner on festival grounds
- Logo on all print marketing and the fire department website and Facebook page
- "Cottage Grove Fire Department Supporter" yard sign for your business

Captain Level \$1000+

- Your company banner on festival grounds
- Logo on all print marketing and the fire department website and Facebook page
- "Cottage Grove Fire Department Supporter" yard sign for your business

Lieutenant Level \$500+

- Name on all print marketing and the fire department website and Facebook page
- "Cottage Grove Fire Department Supporter" yard sign for your business

Firefighter Level \$250+

- Name on all print marketing
- "Cottage Grove Fire Department Supporter" yard sign for your business

Yes! Count us in for the following level of sponsorship in 2021:

___ **Event Level Fireworks \$5000+**

___ **Chief Level \$3000+**

___ **Assistant Chief Level \$2000+**

___ **Captain Level \$1000+**

___ **Lieutenant Level \$500+**

___ **Firefighter Level \$250+**

Make checks payable to: Cottage Grove Volunteer Fire Department

*Return by April 15, 2021 to be included in print advertising
Digital marketing will begin as soon as payment is received*

Company Name: _____

Contact Name: _____

Email Address: _____

Phone: _____

Website: _____

Please mail completed form to:

Cottage Grove Volunteer Fire Department
Attn: Jason Kudrna
4030 Hwy N
Cottage Grove, WI 53527

Or email to festival@cottagegrovefire.org